

**We are pleased to announce the following semi-finalists in the 2011 Olin Cup Competition.**

**Click on the team name to visit the Olin Cup IdeaBounce® site for a fuller description.**

- **Acrovita**: Empower Your Well-being, a network of health care professionals developing premium wellness programs, on a fee-for-service basis, at a time and location convenient for clients
- **BazaarBoy.com**, an online marketplace where college students can manage a virtual table, giving them the ability to upload and organize items they are interested in selling
- **BollyFM**, an FM radio station playing music from the Indian film industry Bollywood
- **Edthema**, delivering better coaching to teachers by meshing social networking with learning management to create a new kind of collaborative experience
- **Exercise Fusion**, a hardware and software suite that records biometric information from a user during a workout or therapy session
- **Eyelten Therapeutics**, a St. Louis-based biotechnology firm engaged in the development of new therapies to treat age-related macular degeneration
- **EZ Tab Touch**, seeking to develop and market a suite of Android tablet computer software designed for seniors unfamiliar with computers
- **Freiezo**, dedicated to the creation of an American-made and -powered wind energy system
- **HomeNav by Sustaining Spaces**, a patent-pending interactive homeowners manual and resource guide
- **Inclusion Sports**, a sport game uniquely and simply designed to be amazingly fun, extremely competitive, and have a tremendous amount of therapeutic value for the disabled
- **Klosetshop**, a virtual closet website
- **Loadmaster Toolkit**, an affordable, rugged, pocket computer with custom software to streamline tasks for the crew member who plans, loads, and manages cargo on military airlifters
- **Movie Crew Finder**, a movie crew database and search engine designed to break existing boundaries and allow crew to develop their personal brand through this surrogate agent
- **Open House Galleries**, focused on transforming foreclosed or vacant spaces into temporary art galleries to rejuvenate interest in the property
- **Pixtapes**, a web app that makes it easy for friends to create group photo albums
- **Smart Us**, a collaborative learning web application which will calculate indices for university students of all disciplines to aid in self-assessment and professional development
- **SoMoLend**, is a web- and mobile-based Peer-to-Peer lending company using patent-pending lending technology executed within a hyper-localized geographic scope
- **Verde Mobile Exchange -> V-Me!**, a physical St. Louis storefront where smartphone and tablet owners exchange their new or used device for a gift card, cash, or a charitable donation to select organizations

**Next up for the semi-finalists: The Olin Cup Elevator Pitch Competition on November 10.** Plan to attend to hear pitches from all the semi-finalists, and you will have a chance to rank the teams according to our competition criteria. The judges will have heard the pitches earlier that day and selected their own winners. At the conclusion of the public pitches, we will announce the winners of the Elevator Pitch Competition as selected by the judges. If you come closest to the judges' selections, you win \$250! Stay for the reception following the pitches to cheer on the winners and help all the teams advance their ideas. Winners of the Elevator Pitch Competition are this year's finalists, and will complete a full business plan and make oral presentations to judges in January 2012. Winners to be announced on February 1!

Register for the November 10 event at <http://www.ideabounce.com/skandalaris/events>.



Accountants and Management Consultants